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Summary of Lesson Plans of College Faculty

Name of College: S.D.P.C. College PNP Academic Session: 2017-18 Semester: Odd/Even For the month of Oct, 2017

S No.	Name of Assistant / Associate Professor	Subject	Topics / Chapters to be covered	Academic activity to be organized	Topic of Assignments / Tests to be given to the students
1.	MS. INDU	B.A.-I Sem Advertising Foundation Practical	Various medium in Art, uses & techniques Design a layout in Sketches	How to use colours	Test on topics
2.	MS. INDU	B.A.-III Sem Advertising Foundation Practical	What is type, lettering, block making Posters making 10 sketches	How to choose colours in layout displays on type letters, Block Posters making on Commercial topic	Make a layout Assignments on topics. Posters competition
3.	MS. INDU	B.A.-IV Sem Advertising Foundation Practical	Role of Computer in Advertising designing Printing Posters making 10 Sketches	How to design in Computer Posters making on Social topic	Assignment on design Posters competition

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Summary of Lesson Plans of College Faculty

Name of College: S.D. PG. College, Nilgiri Academic Session: 2017-18 Semester: Odd/Even For the month of Nov, 2017

S No.	Name of Assistant / Associate Professor	Subject	Topics / Chapters to be covered	Academic activity to be organized	Topic of Assignments / Tests to be given to the students
1.	MS. INDU	B.A. - I Sem Advertising Foundations Practical	What is Ad. Principle Impact, scope, Aims, objectives Medium, used. Techniques	Group discuss on topics	Test on topics
2.	MS. INDU	B.A. - II Sem Advertising Foundation Practical	Printing process. Dev. history, type, lettering & black shading	Colouring on sketches Revision on topics	Competition on sketches Test on topics
3	MS. INDU	B.A. - V Sem Advertising Foundation Practical	What is media, types Print media, type & Role of computer in Ad.	Draw sketching Revision on topics	Practices on sketching Assignments
			10 Sketches	Revision of colouring in sketches	Competition on sketches

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